

## **KVIT 90.7 FM THE GOLDMINE CONTEST RULES**

### **1. Description of Contest/Participation.**

#### 1A. How to Enter:

All contest entrants must follow the instructions given on air by KVIT radio DJ's conducting the contest, pre-recorded contest promotional announcements on air or follow the instructions listed on the stations website.

#### 1B. How to Play:

All contest entrants must follow the instructions given on air by KVIT radio DJ's conducting the contest, pre-recorded contest promotional announcements on air or follow the instructions listed on the stations website, method of playing the contest will vary at KVIT radio DJ's discretion. No purchase is ever required to play a KVIT radio contest.

### **2. Prize(s)**

Will be clearly stated either on air or online prior to the beginning of the contest. If a winner is disqualified, KVIT Radio reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. Prizes are not transferable or exchangeable for any other prize.

There can only be one on air or online winner per household every 30 days. Each verified winner has ten (10) business days from the date of winning to claim their prize. Each winner must come in person to KVIT radio with a valid photo ID to claim their prize during normal business hours. The stations business hours are 9:00am to 2:30 pm, Monday through Friday @ KVIT 90.7 FM The Goldmine, 1601 W. Main Street, Mesa, AZ. 85201 To ensure proper delivery, we will not mail prizes to winners — all prizes must be picked up by the winner. We realize, however, that under certain circumstances it may be necessary that a representative claim your prize. You must call us first at 480.461.4157 to arrange such a pick-up. In addition, the representative must present a photocopy of your ID — you must sign the photocopy and include your Social Security number.

If a winner cannot be contacted or is disqualified, KVIT radio reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. All winners must reside in the stations Total Survey Area (TSA).

Prizes not claimed within 10 days of winning date will not be awarded. Concert tickets not claimed day of the show or 2:30 pm Friday before the show will not be awarded. No

exceptions.

### **3. Eligibility and Limitations.**

Participants, winner(s) and guest(s) must be legal US residents and reside in KVVU radio's Total Survey Area (TSA). A parent or guardian of any participant who is a minor must sign a release on behalf of the minor to be eligible to receive a prize, but the KVVU Radio reserves the right to refuse to award a prize to or on behalf of any minor. Winner's are subject to a verification process to include winner's name, address, home phone number, work/cell phone number, and social security number. If a winner is disqualified, Company reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

**Only one (1) entry per person, only one (1) prize per household for any on air or online contest every 30 days. Employees of KVVU radio, employees of East Valley Institute of Technology, students currently enrolled in KVVU's broadcasting classes, the Contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win.** The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "inlaws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

### **4. Telephone and Delivery Disclaimer.**

Participants are restricted to the use of ordinary telephone equipment. Participants that enable the "Caller ID" block function will not be allowed to participate unless they enter their correct area code and telephone number if prompted, or disable the features inhibiting their participation in the Contest. Participants using equipment not set up for toll free phone exchanges (800, 888, 877, 866, etc.) may experience call connection problems. KVVU radio disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond KVVU radio's control, or otherwise. KVVU radio disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. KVVU radio is not responsible for mechanical, technical, electronic communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on

telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest.

#### **5. Publicity; Use of Personal Information.**

By participating, all participants and winner(s) grant KVIT radio exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that KVIT radio may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes on a worldwide basis in perpetuity.

#### **6. Release.**

By participating in the Contest, each participant and winner waives any and all claims of liability against KVIT radio, its employees and agents, employees or management of the East Valley Institute of Technology, the Contest's sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by KVIT radio as well as all tax forms.

#### **7. Taxes.**

Any valuation of the prize(s) stated above is based on available information provided to KVIT radio, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Each winner must provide KVIT radio with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize. Any person winning over \$600 in prizes from KVIT radio will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

#### **8. Conduct and Decisions.**

By participating in the Contest, participants agree to be bound by the decisions of KVIT radio management. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. KVIT radio management will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and KVIT radio's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of KVIT radio, KVIT radio reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the KVIT radio deems appropriate. All decisions will be made by KVIT radio management and are final. KVIT radio may waive any of these rules in its sole discretion.

**ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, COMPANY RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPATE TO THE FULLEST EXTENT PERMITTED BY LAW.**

## **9. Miscellaneous.**

Each winner must submit proof of eligibility and sign KVIT radio's release form to claim the prize. No purchase necessary to participate or win. Void where prohibited. Odds of winning depend upon the number of participants. KVIT radio may substitute prizes, amend the rules or discontinue the Contest at any time as announced on KVIT radio. KVIT radio disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. Written copies of these rules are available during normal business hours at the business offices of KVIT radio and by mail upon written request with a stamped, self addressed return envelope. All entries become the property of KVIT radio and will not be returned. To be removed from our direct mail, email or fax lists, visit the main office of the Station during regular business hours, or send a self addressed stamped envelope with contest name to KVIT 90.7 FM The Goldmine, 1601 W. Main Street, Mesa, AZ. 85201 Attn: Operations Manager

## **10. Compliance with Law.**

The conduct of the Contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. KVIT radio shall follow the applicable laws for conducting contests, including notice to the state attorney

general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by local and state law.